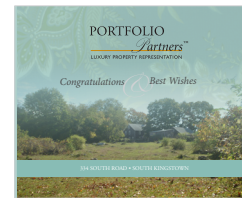
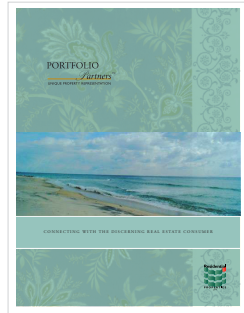
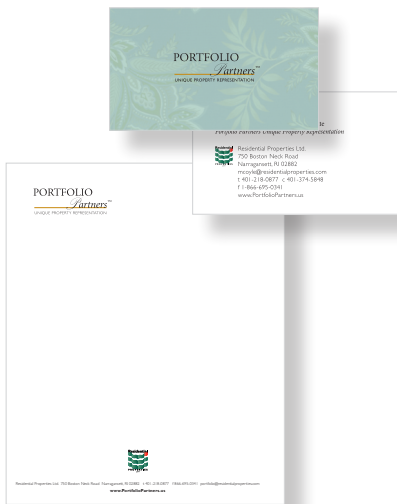


Melissa Coyle

Portfolio | Suite

PORTFOLIO
*Partners*TM
UNIQUE PROPERTY REPRESENTATION



Portfolio Partners Unique Property Representation

Created sophisticated identity suited for the discerning real estate client. Portfolio Partners combines real estate experience and specialized marketing skills to provide buyers and sellers of unique properties the different level of service that such properties require.

Creative direction and execution to convey strategic goals of brand message and site through web development phase.

Samples: brand identity, business card, letterhead, marketing presentation, sales sheet, direct mail, website, gift label

Melissa Coyle

Portfolio | Suite



ONE CLICK outdoors

Introducing One-Click Outdoors™
One click access to the outdoors... directly from your website.

Introduce your website with... visitors and address with more... access to other website and... information. Increase website... for 100,000+ consumers and... recreationalists.

One-Click Outdoors™ allows providers of outdoor recreational... products and services to offer... comprehensive, complete and... accurate source of outdoor... information. One-Click Outdoors™... means commercial and... non-profit outdoor recreation... consumers can now offer... more value and content to... increase their recreational... experience, and respond to... their products and services... on your own time, space and... budget.

You can now offer... access to the web... not only... comprehensive, complete and... accurate source of outdoor... information. Increase website... for 100,000+ consumers and... recreationalists.

One-Click Outdoors™ allows providers of outdoor recreational... products and services to offer... comprehensive, complete and... accurate source of outdoor... information. One-Click Outdoors™... means commercial and... non-profit outdoor recreation... consumers can now offer... more value and content to... increase their recreational... experience, and respond to... their products and services... on your own time, space and... budget.

Quickly verified your own... website page with... outstanding... and... information.

Additional... services... and... available.

Additional... services... and... available.

The Challenge:
Find out... access to... and... information.

Solution:... comprehensive, complete and... accurate source of outdoor... information. Increase website... for 100,000+ consumers and... recreationalists.

One-Click Outdoors™ allows providers of outdoor recreational... products and services to offer... comprehensive, complete and... accurate source of outdoor... information. One-Click Outdoors™... means commercial and... non-profit outdoor recreation... consumers can now offer... more value and content to... increase their recreational... experience, and respond to... their products and services... on your own time, space and... budget.

Quickly verified your own... website page with... outstanding... and... information.

Additional... services... and... available.

Additional... services... and... available.



ONE CLICK outdoors | One click access to the outdoors: directly from your outdoor website

HOME | ABOUT | ACCESS OUTDOOR INFORMATION | PARTNER WITH US | CONTACT

Introducing One-Click Outdoors™
One click access to the outdoors

Directly from your website. Increase your website traffic, retention and stickiness with a new service for online retailers and organizations. Increase satisfaction for outdoor consumers and recreationalists.

One-Click Outdoors is the most comprehensive and current outdoor information available on the web, with more content added everyday!

Easily installed on your website to increase visitors, sales, customer retention and customer satisfaction.

ACCESS HERE >

A GROWING LIST OF OVER 15,000 SOUGHT-AFTER OUTDOOR WEB LINKS.

- DAILY VERIFICATION AND UPDATING** for managing "dead links" or forwarded links - resulting in the most CURRENT information.
- ORGANIZED IN AN EASY TO NAVIGATE SINGLE CLICK METHOD** using a Map-like interface to more than 700 pages of useful information.
- UPDATES AND ADDITIONS** of new links and categories every week (200 on average).
- POWERFUL ADD-ON CAPABILITIES** automatic email and mobile phone alerts of regulation changes, field reports, and other useful information.

NEW LINKS: Other recreational areas (camping, boating, hiking, biking, and more) will be added soon.

EASY TO ADD A PROMOTIONAL MESSAGE as the top line and a potential source of additional revenue!

© 2012 One Click Outdoors

ASBLA

One-Click Boating™ offers the most comprehensive information available by state including boating regulations, registration renewals, boat pump locations, safety courses, weather and emergency and allows you to file a float plan online.

Find your state
Virginia

ASBLA

VIRGINIA
Department of Game and Inland Fisheries

- Boating Regulations >
- Boat Renewal >
- Find a Boat Ramp >
- Boating Safety Course >
- Weather, Streamflow >
- Float Plan >
- Get my Location >
- HELP >

One Click Outdoors

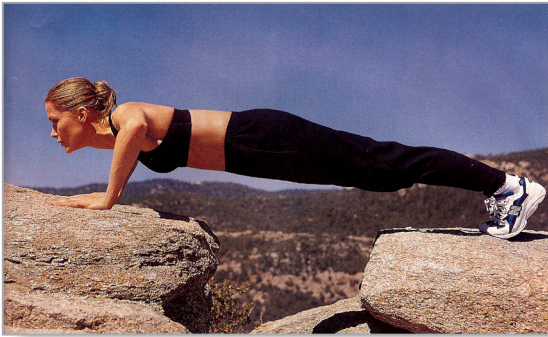
A new web based service allows providers of online recreational products and services to offer the visitors to their web sites "One-click access to the outdoors". One Click Outdoors™ means commercial, non-profit and government web operators targeting outdoor recreation consumers, can now offer the most comprehensive, up to date and accurate source of outdoor information on the web.

Creation of identity and brand elements and translation of overall business objective into visual solution for the web. Creative direction through web development phase.

Samples: brand identity, sales sheet, website, mobile app: One Click Boating™

Melissa Coyle

Portfolio | Retail | Catalog



- Art Direction and management of artistic translation of brand strategy and marketing communication to customers
- Collaborated with design teams and merchants for accuracy and completeness of product positioning
- Created product illustrations and pagination for pacing within catalogs and created effective senior leadership and merchant presentations meeting creative and marketing objectives
- Directed outerwear and outdoor gear location and/or studio photo shoots including preproduction meetings, scheduling, selection of talent and resources to meet project objectives

Sample: L.L. Bean | Women's Active catalog
Experience: Women's Active, Outdoor Gear, Accessories

L.L. Bean founded on a passion for the outdoors and now specializing in clothing and outdoor recreation equipment with a Gold-and-Silver-Catalog-Age-winning catalog business.

Melissa Coyle

Portfolio | University Publications



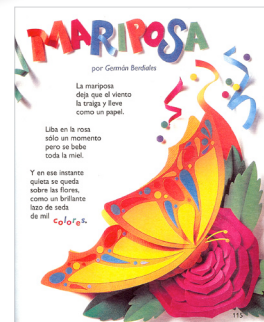
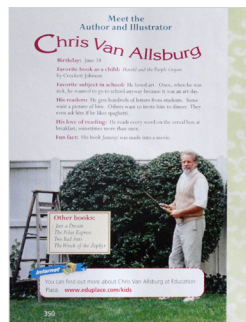
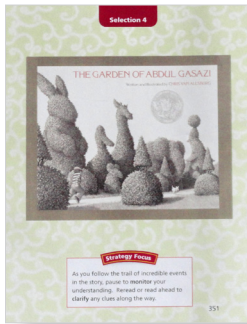
- Diversity of print materials including admissions publications, posters, brochures, mailers, invitations, announcements and complete redesign and on going design of an 80 page national magazine.
- Project involvement ranges from art direction, design, illustration and photography to management all aspects of production, from conceptualization to final press approval.

Samples: Harvard University Conference Poster, Harvard Medical School admissions catalog, Harvard University's Cultural Survival Magazine, Radcliffe Institute Lecture mailer/poster

Experience: Harvard Medical School, Harvard University, Harvard Office of the University Publisher, Massachusetts College of Pharmacy, Radcliffe Institute for Advanced Study

Melissa Coyle

Portfolio | Educational Publishing

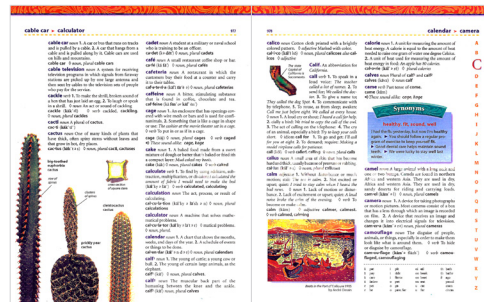
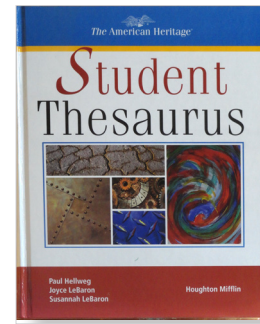
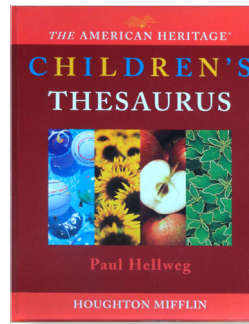
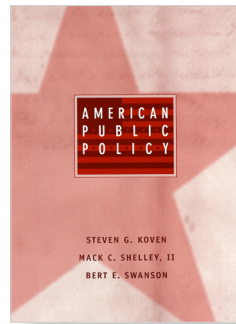
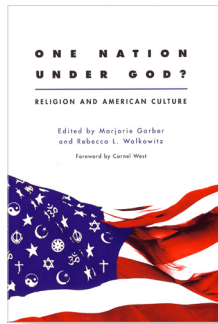


- Conceptual prototyping and design implementation with involvement ranging from art direction, graphic design, illustration
- Covers, posters, packaging, storyboards
- Art Direction of Child location and/or studio photo shoots, table top photography
- Spec prep and development, scheduling, selection of talent and resources
- Familiarity with the image requirements particular to educational publishing. Style research and artist selection, Spec prep and development, Photo Research and Acquisition experience, Credits and usage data implementation, Permission and rights negotiation
- Database management
- Scanning/color correction coordination and production proofing

Samples: Houghton Mifflin Company SE, Ancillary
Experience: SE, TE, Ancillary, Pre-K through 3 Reading and Spelling (English, Spanish)

Melissa Coyle

Portfolio | Book



- Cover Design, Conceptual prototyping (interior) and Design implementation including creation of digital illustrations/artwork for page elements/borders
- Style research and artist selection (interior), including illustration spec prep and development of artwork
- Photo Research and Acquisition including credits and usage data implementation

Samples: *Harvard University Press,*
Houghton Mifflin Publishing Trade and College (Educational) Divisions